

Awareness Calendar 2024

To help affiliates plan their outreach to communities and social media followers, MHA has created the following document to inform you of different health awareness observances or topics we plan to address throughout the year. By no means is this a comprehensive list of all the health observances that take place during the year, and we encourage you to highlight those which we have not included if they fit with your work or community partnerships.

We will also be creating new materials throughout the year which are not listed below but will be promoted across our social media channels. Please keep an eye out in our weekly News from National e-newsletter and across our social media accounts for these new materials. If you want to sign up for News from National, you can do so at the bottom of the page here. Below is a list of MHA's handles on social media.

Facebook https://www.facebook.com/mentalhealthamerica
X (aka Twitter) https://twitter.com/mentalhealthamerica
Instagram https://www.instagram.com/mentalhealthamerica
YouTube https://www.youtube.com/user/mentalhealthamerica
Threads https://www.threads.net/@mentalhealthamerica

JANUARY

Social media content in the first part of the month will focus on new year's resolutions, goal setting, and self-care.

- Content from MHA to promote or pull from:
 - o https://mhanational.org/creating-healthy-routines
 - o https://mhanational.org/creando-rutinas-saludables
 - o https://mhanational.org/eliminating-toxic-influences
 - o https://mhanational.org/eliminar-las-influencias-toxicas
 - o https://screening.mhanational.org/content/looking-good-4-steps-find-positives-bad-situation
 - o https://mhanational.org/setting-goals-recovery
 - o https://mhanational.org/maintaining-hope-face-uncertainty
 - o https://mhanational.org/taking-time-yourself
 - https://mhanational.org/dedicando-un-tiempo-para-uno-mismo
 - o https://screening.mhanational.org/content/prioritizing-self-care/
 - o https://mhanational.org/events/building-financial-wellness-webinar
- Call to Action: Check in on your mental health by taking a screen at mhascreening.org

Mental Wellness Month

- https://mhanational.org/live-your-life-well
- https://mhanational.org/workplace
- https://mhanational.org/blog/7-tips-keeping-routine-your-wellness
- https://mhanational.org/blog/guarding-your-joy-keeping-your-mental-wellness-high-your-agenda
- https://mhanational.org/how-can-we-create-wellness-space-our-workplace
- https://mhanational.org/staying-mentally-healthy
- https://mhanational.org/tips-planning-wellness-event

- https://mhanational.org/bipoc/culturally-responsive-care/community-care
- https://mhanational.org/care-your-health
- https://screening.mhanational.org/content/daily-wellness-chart-worksheet/?layout=actions-a-
- https://mhanational.org/events/building-financial-wellness-webinar
- Call to Action: Plan a wellness event: see our tips for planning a wellness event here: https://mhanational.org/tips-planning-wellness-event

FEBRUARY

Black History Month

- Content from MHA to promote or pull from:
 - o https://mhanational.org/black-history-month
 - o https://www.mhanational.org/black-pioneers-mental-health
 - o http://www.mhanational.org/blog/honoring-black-history-while-honoring-mental-health
 - o https://mhanational.org/bebemoorecampbell
 - https://mhanational.org/events/history-systemic-racism-us
 - https://mhanational.org/blog/confronting-barriers-and-systemic-racism-address-mental-health-amongblack-youth
 - o https://mhanational.org/events/i-am-because-we-are-reclaiming-african-culture-source-strength-black-communities
 - o https://mhanational.org/events/ubuntu-exploring-black-community-inherited-system-peer-support
 - o https://mhanational.org/events/black-joy-webinar
 - https://www.mhanational.org/blog/black-dreams-black-joy

Heart Health Month

- Content from MHA to promote or pull from:
 - o https://mhanational.org/conditions/co-occurring-mental-health-and-chronic-illness
 - o https://mhanational.org/depression-and-heart-disease
 - o https://screening.mhanational.org/content/getting-physically-active/

World Cancer Day: February 4

- Content from MHA to promote or pull from:
 - o https://mhanational.org/conditions/co-occurring-mental-health-and-chronic-illness
 - o https://mhanational.org/cancer-and-mental-health
 - o https://mhanational.org/blog/why-mental-health-screenings-should-be-regular-part-cancer-care
 - o https://mhanational.org/events/holding-others-caregiving-chronic-illness-and-self-care
 - o https://mhanational.org/events/managing-chronic-disease-mental-health-connection

Celebrate the founding of Mental Health America: February 19

- Content from MHA to promote or pull from:
 - o https://mhanational.org/about
 - https://mhanational.org/our-history

Eating Disorders Awareness and Screening Week: February 26-March 1, 2024

- Content from MHA to promote or pull from:
 - o http://www.mhanational.org/conditions/eating-disorders
 - o http://www.mhanational.org/conditions/eating-disorders-and-youth
 - o https://screening.mhanational.org/content/what-eating-disorder
 - o https://screening.mhanational.org/content/are-there-different-types-eating-disorders
 - o http://screening.mhanational.org/content/why-it-so-hard-recover-eating-disorder

- o http://screening.mhanational.org/content/how-can-i-explain-my-eating-disorder-other-people
- o http://screening.mhanational.org/content/can-you-have-eating-disorder-if-you-arent-skinny
- http://screening.mhanational.org/content/i-hate-my-body
- o https://screening.mhanational.org/content/i-cant-stop-stress-eating
- o https://mhanational.org/blog/how-yoga-can-improve-body-image
- o https://mhanational.org/blog/why-i-believe-full-recovery-eating-disorder-possible
- o https://mhanational.org/covid-19-and-eating-disorders
- o <a href="https://mhanational.org/events/addressing-spectrum-disordered-eating-addressing-spectrum-disordered-eating-addressing-spectrum-disordered-eating-addressing-spectrum-disordered-eating-addressing-spectrum-disordered-eating-addressing-spectrum-disordered-eating-addressing-spectrum-disordered-eating-addressing-spectrum-disordered-eating-addressing-spectrum-disordered-eating-addressing-spectrum-disordered-eating-addressing-spectrum-disordered-eating-addressing-spectrum-disordered-eating-addressing-spectrum-disordered-eating-addressing-spectrum-disordered-eating-addressin
- o https://mhanational.org/blog/boy-his-anorexia-and-heart-saved-his-life
- o https://www.mhanational.org/blog/guest-blog-lived-experience-eating-disorder-led-life-saving-treatment
- o https://mhanational.org/blog/how-mental-health-advocacy-helped-me-fully-recover-my-eating-disorder
- o https://mhanational.org/events/role-model-positive-food-relationships
- o https://mhanational.org/blog/growing-up-in-food-desert
- https://mhanational.org/blog/distorted-mirror-what-caregivers-need-know-about-tech-and-youth-body-image
- Call to Action: Take the Eating Disorders screen at mhascreening.org

MARCH

Self-Injury Awareness Day: March 1st

- Content from MHA to promote or pull from:
 - o https://mhanational.org/conditions/self-injury-cutting-self-harm-or-self-mutilation
 - https://mhanational.org/blog/6-things-know-about-self-injury
 - o https://mhanational.org/suicide-prevention
 - https://screening.mhanational.org/content/am-i-harming-myself-types-of-self-harm/?layout=actions_a
 - https://screening.mhanational.org/content/someone-i-care-about-harming-themselves/
 - o https://screening.mhanational.org/screening-tools/self-injury-survey/?ref

National Sleep Awareness Week: March 10-16, 2024 & World Sleep Day: March 15

- Content from MHA to promote or pull from:
 - o http://www.mhanational.org/conditions/fitness-4mind4body-sleep
 - https://mhanational.org/sueno
 - http://www.mhanational.org/get-enough-sleep
 - o http://www.mhanational.org/conditions/rest-relaxation-and-exercise
 - o http://www.mhanational.org/melatonin
 - o http://screening.mhanational.org/content/i-cant-stop-sleeping
 - o http://www.mhanational.org/blog/sleep-deprivation-effects-mind-and-body
 - o https://mhanational.org/combatting-sleep-difficulties-healthcare-workers
 - https://mhanational.org/blog/trends-sleep-patterns-among-mental-health-screeners
 - o https://mhanational.org/recovery/physical/sleep-complications
 - o https://mhanational.org/blog/how-blue-light-affects-mental-health

Brain Awareness Week: March 11-17, 2024

- Content from MHA to promote or pull from:
 - o https://mhanational.org/how-brain-works
 - https://mhanational.org/human-brain-101
 - https://mhanational.org/neurons-how-brain-communicates
 - o http://www.mhanational.org/issues/prevention-and-early-intervention-mental-health
 - o http://www.mhanational.org/b4stage4-get-informed
 - o http://www.mhanational.org/conditions/fitness-4mind4body-gut-brain-connection
 - o https://www.mhanational.org/cranial-electrotherapy-stimulation
 - o https://screening.mhanational.org/content/what-mental-illness-sciency-article

o https://mhanational.org/conditions/learning-disabilities

National Drug and Alcohol Facts Week: March 18-24, 2024

- Content from MHA to promote or pull from:
 - https://mhanational.org/conditions/addictionsubstance-use-disorder
 - http://www.mhanational.org/conditions/alcohol-use-and-abuse-what-you-should-know
 - http://www.mhanational.org/alcohol-substance-abuse-and-depression
 - o https://mhanational.org/conditions/co-occurring-mental-health-and-substance-abuse
 - o http://www.mhanational.org/conditions/risky-business-prescription-drug-misuse
 - o https://www.mhanational.org/asuntos-riesgosos-uso-indebido-de-medicamentos-recetados
 - o http://www.mhanational.org/conditions/risky-business-marijuana-use
 - o https://mhanational.org/asuntos-riesgosos-uso-de-la-marihuana
 - o https://screening.mhanational.org/content/what-addiction
 - o https://screening.mhanational.org/content/if-i-drink-lot-does-make-me-alcoholic
 - https://screening.mhanational.org/content/it-normal-black-out-when-drinking
 - o https://screening.mhanational.org/content/how-do-i-stay-clean-and-sober-while-im-stuck-home
 - o https://mhanational.org/events/rise-alcohol-use-during-covid-19-epidemic-plain-sight
 - o https://mhanational.org/blog/what-weve-learned-alcohol-screenings
 - o https://screening.mhanational.org/content/why-cant-i-stop-using-drugs-or-alcohol/
 - o https://screening.mhanational.org/content/im-addicted-to-more-than-one-substance-what-do-i-do/
 - https://screening.mhanational.org/content/how-do-i-tell-someone-i-have-a-problem-with-drugs-oralcohol/
 - o https://screening.mhanational.org/content/how-can-i-manage-my-emotions-without-drugs-or-alcohol/
 - o https://screening.mhanational.org/content/is-it-ok-to-drink-with-my-parents-or-family/
 - o https://screening.mhanational.org/content/i-need-to-use-to-feel-better/
 - o https://screening.mhanational.org/content/how-can-i-stop-drinking/
 - o https://screening.mhanational.org/content/how-can-i-identify-triggers-that-make-me-want-to-use/
 - https://screening.mhanational.org/content/i-drink-because-im-anxious/
 - https://screening.mhanational.org/content/my-partner-doesnt-want-me-to-stop-using-drugs-or-getbetter/
 - o https://screening.mhanational.org/content/it-safe-stop-drinking-myself/
 - o https://screening.mhanational.org/content/how-can-i-stop-using-drugs/
 - o https://screening.mhanational.org/content/how-do-i-deal-with-suicidal-thoughts-and-addiction/
 - o https://screening.mhanational.org/content/im-afraid-no-one-will-help-me-with-my-sobriety/
 - o https://screening.mhanational.org/content/why-cant-i-stop-drinking-after-three-beers/
 - o https://screening.mhanational.org/content/if-my-parents-are-alcoholics-am-i-going-be-alcoholic/
 - o https://screening.mhanational.org/content/am-i-addicted-pills/
 - o https://screening.mhanational.org/content/ive-started-drinking-or-using-at-work/
- Call to Action: Take the Substance Use screen at mhascreening.org

National LGBT Health Awareness Week: March 20-24

- Content from MHA to promote or pull from:
 - https://mhanational.org/lgbtq
 - o https://www.mhanational.org/issues/lgbtq-communities-and-mental-health
 - o http://screening.mhanational.org/content/how-do-i-find-lgbtq-friendly-therapy
 - o https://www.mhanational.org/hivaids-and-mental-health
 - https://mhanational.org/events/reaching-rainbow-meeting-needs-rural-and-isolated-lgbtq-friends-and-neighbors
 - https://www.mhanational.org/events/understanding-role-resilience-gender-and-sexual-minoritycommunities
 - o https://mhanational.org/issues/lgbtq-communities-and-mental-health
 - o https://mhanational.org/events/depression-looks-like-me
 - o https://mhanational.org/lgbtq-external-resources
 - o https://www.mhanational.org/lgbtq-mental-health-insights-mha-screening
 - https://mhanational.org/sites/default/files/lgbtg/Pride-2023/DLLM-Infographic.pdf

World Bipolar Day: March 30

- Content
 - o https://mhanational.org/conditions/bipolar-disorder
 - o https://mhanational.org/infographic-life-bipolar
 - o https://mhanational.org/infografia-convivir-con-el-trastorno-bipolar
 - o https://www.mhanational.org/blog/7-reasons-why-world-bipolar-day-important
 - o https://screening.mhanational.org/bipolar
 - o https://mhanational.org/living-bipolar-mania-during-lockdown
 - o https://www.mhanational.org/bipolar-disorder-children
 - o https://mhanational.org/bipolar-disorder-and-black-americans
 - o https://mhanational.org/trastorno-bipolar-lo-que-usted-necesita-saber
- Call to Action: Take the Bipolar Disorder screen at mhascreening.org



MHA's May is Mental Health Month toolkit will be launched mid-March. Visit mhanational.org/may to download the toolkit.

APRIL

Sexual Assault Awareness and Prevention Month

- Content from MHA to promote or pull from:
 - o https://mhanational.org/sexual-assault-and-mental-health
 - o http://www.mhanational.org/blog/importance-mental-health-during-sexual-assault-awareness-month
 - o http://www.mhanational.org/conditions/post-traumatic-stress-disorder
 - https://www.mhanational.org/blog/iamvanessaguillen-pandemic-sexual-assault-military
 - o https://www.mhanational.org/blog/using-mind-and-body-recovering-sexual-assault
 - https://www.mhanational.org/blog/survivor-sexual-assault-living-ptsd
- Call to Action: take the PTSD screen at mhascreening.org

BIPOC Health Month

- Content from MHA to promote or pull from:
 - o https://mhanational.org/bipoc-mental-health
 - https://mhanational.org/bipoc/mental-health-month-toolkit
 - o https://mhanational.org/BIPOC-mental-health-month
 - o https://mhanational.org/bipoc/es/mhm
 - o https://www.mhanational.org/events/protective-factors-healing-trauma-bipoc-communities
 - https://www.mhanational.org/issues/healthcare-disparities-among-black-indigenous-and-people-color
 - o https://www.mhanational.org/events/how-covid-19-has-exacerbated-healthcare-disparities-among-bipoc
 - https://mhanational.org/events/bipoc-chronic-health-conditions-coping-covid-19
 - o https://www.mhanational.org/bipoc-communities-and-covid-19
 - o https://www.mhanational.org/caregiving-bipoc-communities
 - o https://www.mhanational.org/blog/re-defining-resilience-perspective-toughness-bipoc-communities
 - o https://mhanational.org/racism-and-mental-health
 - https://mhanational.org/racial-trauma
 - https://mhanational.org/mental-health-data-2020
 - https://mhanational.org/events/samhsa-sponsored-webinar-trauma-informed-practices-schoolsunderstanding-racial-trauma-and
 - o https://mhanational.org/bipoc/policy/calls-to-action
 - o https://www.mhanational.org/events/protective-factors-healing-trauma-bipoc-communities
 - https://mhanational.org/events/culture-community-impacts-bipoc-mental-health

- o https://www.mhanational.org/blog/three-things-im-tired-hearing-bipoc-mental-health-month
- o https://mhanational.org/events/bipoc-led-community-spaces-provide-healling-support

National Arab American Heritage Month

- Content from MHA to promote or pull from:
 - https://mhanational.org/issues/overview-mental-health-issues-arabmiddle-easternmuslimsouth-asiancommunities
 - o https://www.mhanational.org/bipoc

Alcohol Awareness Month & Alcohol Screening Day: April 11

- Content from MHA to promote or pull from:
 - http://www.mhanational.org/conditions/alcohol-use-and-abuse-what-you-should-know
 - o http://www.mhanational.org/alcohol-substance-abuse-and-depression
 - o https://screening.mhanational.org/content/how-do-i-stay-clean-and-sober-while-im-stuck-home
 - o https://www.mhanational.org/blog/what-weve-learned-alcohol-screenings
 - o https://www.mhanational.org/events/rise-alcohol-use-during-covid-19-epidemic-plain-sight
 - o https://screening.mhanational.org/content/if-i-drink-lot-does-make-me-alcoholic
 - https://screening.mhanational.org/content/it-normal-black-out-when-drinking
 - o https://mhanational.org/blog/what-weve-learned-alcohol-screenings
 - o https://screening.mhanational.org/content/why-cant-i-stop-using-drugs-or-alcohol/
 - o https://screening.mhanational.org/content/im-addicted-to-more-than-one-substance-what-do-i-do/
 - https://screening.mhanational.org/content/how-do-i-tell-someone-i-have-a-problem-with-drugs-or-alcohol/
 - https://screening.mhanational.org/content/how-can-i-manage-my-emotions-without-drugs-or-alcohol/
 - o https://screening.mhanational.org/content/is-it-ok-to-drink-with-my-parents-or-family/
 - o https://screening.mhanational.org/content/how-can-i-stop-drinking/
 - o https://screening.mhanational.org/content/i-drink-because-im-anxious/
 - o https://screening.mhanational.org/content/it-safe-stop-drinking-myself/
 - o https://screening.mhanational.org/content/im-afraid-no-one-will-help-me-with-my-sobriety/
 - o https://screening.mhanational.org/content/why-cant-i-stop-drinking-after-three-beers/
 - o https://screening.mhanational.org/content/if-my-parents-are-alcoholics-am-i-going-be-alcoholic/
 - https://screening.mhanational.org/content/ive-started-drinking-or-using-at-work/
- Call to Action: Take the Substance Use screen at mhascreening.org

GLSEN Day of Silence: April 12

- Content from MHA to promote or pull from:
 - o http://www.mhanational.org/lgbt-mental-health
 - o http://screening.mhanational.org/content/how-do-i-find-lgbtq-friendly-therapy
 - https://mhanational.org/issues/labta-communities-and-mental-health
 - o https://mhanational.org/blog/reading-rainbow-mental-health
 - o https://mhanational.org/bullying-lgbt-youth
 - https://www.mhanational.org/events/understanding-role-resilience-gender-and-sexual-minoritycommunities
 - o https://www.mhanational.org/blog/lgbtq-peers-deserve-feel-pride-too
 - o https://www.mhanational.org/lgbtq
 - o https://mhanational.org/lgbtq/resources-youth
 - o https://mhanational.org/lgbtq/resources-educators
 - o https://www.mhanational.org/events/supporting-lgbtq-youth-our-communities
 - o https://mhanational.org/lgbtq-external-resources
 - o https://mhanational.org/events/engaging-youth-safe-online-spaces-webinar

Casting of the Mental Health Bell Anniversary: April 13th

o https://mhanational.org/mental-health-bell

Volunteer Week: April 21-27

- Content from MHA to promote or pull from:
 - o http://www.mhanational.org/help-others
 - http://www.mhanational.org/meaningful-work-and-recovery
 - o http://www.mhanational.org/taking-good-care-yourself
 - o https://www.mhanational.org/how-can-we-engage-our-employees-volunteerism
 - o https://mhanational.org/blog/10-ways-volunteer-your-time-mental-health

MAY

May is Mental Health Month!!!

Use the content from MHA's toolkit and online at www.mhanational.org/may

Women's Health Month

- Content from MHA to promote or pull from:
 - o http://www.mhanational.org/conditions/depression-women
 - o https://www.mhanational.org/blog/road-wellness-african-american-females-journey
 - http://www.mhanational.org/issues/prevention-and-early-intervention-mental-health-prenatal-period-earlychildhood
 - o https://mhanational.org/conditions/pregnancy-and-postpartum-disorders
 - o https://www.mhanational.org/events/chronic-menstrual-pain-and-mental-health
 - o https://mhanational.org/blog/9-women-thriving-mental-health-conditions
 - o https://mhanational.org/maternal-mental-health

Asian American and Pacific Islander Heritage Month

- Content from MHA to promote or pull from:
 - o https://www.mhanational.org/issues/asian-americanpacific-islander-communities-and-mental-health
 - https://mhanational.org/blog/asian-american-mental-health-and-model-minority-myth
 - o https://mhanational.org/blog/what-do-when-your-south-asian-parents-dont-understand-your-mental-health
 - https://mhanational.org/blog/how-peer-support-can-support-asian-american-communities
 - o https://mhanational.org/blog/aapis-we-need-therapists-who-look-us
 - o https://mhanational.org/blog/guilty-party-coping-toxic-guilt-south-asian-american
 - https://mhanational.org/blog/4-ways-reverse-silent-mental-health-crisis-south-asian-communities

Tardive Dyskinesia Awareness Week: May 6-12

- Content from MHA to promote or pull from:
 - o https://mhanational.org/tardive-dyskinesia-recovery
 - https://www.mhanational.org/conditions/tardive-dyskinesia
 - https://www.mhanational.org/blog/i-finally-got-my-bipolar-disorder-under-control-and-then-startedexperiencing-uncontrollable
 - o https://www.mhanational.org/infographic-5-steps-taking-tardive-dyskinesia
 - o https://www.mhanational.org/infographic-tardive-dyskinesia-serious-side-effect
 - o https://screening.mhanational.org/content/what-tardive-dyskinesia/
 - o https://screening.mhanational.org/content/how-do-you-treat-tardive-dyskinesia/
 - o https://screening.mhanational.org/content/what-are-side-effects-antipsychotic-meds/

Maternal Mental Health Awareness Week: May 1-7

- Content from MHA to promote or pull from:
 - o https://www.mhanational.org/maternal-mental-health
 - http://www.mhanational.org/issues/prevention-and-early-intervention-mental-health-prenatal-period-earlychildhood
 - https://mhanational.org/conditions/pregnancy-and-postpartum-disorders
 - https://mhanational.org/maternal-depression-making-difference-through-community-action-planningguide
 - o https://www.mhanational.org/events/chronic-menstrual-pain-and-mental-health

- o https://mhanational.org/blog/maternal-mental-health-during-coronavirus-pandemic
- o https://screening.mhanational.org/content/what-postpartum-depression-ppd
- https://screening.mhanational.org/content/locator-tool-new-postpartum-depression-treatment
- https://mhanational.org/events/new-report-catalyzing-mental-health-support-moms-through-specializedpeer-support-training
- https://mhanational.org/blog/ten-twenty-percent-new-moms-experience-postpartum-depression-whyshould-employers-care
- o https://mhanational.org/caregiving-and-sandwich-generation
- o https://mhanational.org/mental-health-and-single-parent
- o https://mhanational.org/events/all-moms-mental-health-matters-optimizing-perinatal-health
- https://mhanational.org/parenting-mental-health-condition
- Call to Action: Take the Postpartum Depression Test at mhascreening.org

National Day of Prayer: May 4

- Content from MHA to promote of pull from:
 - https://mhanational.org/blog/faith-and-healing
 - o https://www.mhanational.org/take-care-your-spirit
 - o https://mhanational.org/bipoc-mental-health/culturally-based-practices
 - o https://mhanational.org/blog/black-christians-journey-mental-wellness

National Children's Mental Health Awareness Day: May 7

- Content from MHA to promote or pull from:
 - o https://mhanational.org/youth-tech
 - o https://mhanational.org/previous-years-back-school-toolkit-materials
 - o https://mhanational.org/know-signs-recognizing-mental-health-concerns-kids-and-teens
 - https://mhanational.org/identificar-las-senales-reconociendo-los-problemas-de-salud-mental-en-ninos-yadolescentes
 - https://mhanational.org/blog/how-talk-your-anxious-child-or-teen-about-coronavirus
 - o https://mhanational.org/childrens-mental-health
 - o https://mhanational.org/healthy-mental-and-emotional-development
 - o https://mhanational.org/recognizing-mental-health-problems-children
 - o https://mhanational.org/take-closer-look-childrens-mental-health
 - o https://mhanational.org/what-every-child-needs-good-mental-health
 - o https://mhanational.org/infographic-youth-mental-health-emotions-matter
 - o https://mhanational.org/tips-teachers-ways-help-students-who-struggle-emotions-or-behavior
 - https://www.mhanational.org/issues/prevention-and-early-intervention-mental-health-early-childhoodpuberty
 - https://mhanational.org/conditions/conduct-disorder
 - o https://mhanational.org/child-and-adolescent-suicide
 - o https://mhanational.org/eating-disorders-and-youth
 - o https://mhanational.org/co-occurring-disorder-and-youth
 - o https://mhanational.org/self-injury-and-youth
 - o https://www.mhanational.org/bipolar-disorder-children
 - https://mhanational.org/psychosis-schizophrenia-children-and-youth
 - o https://mhanational.org/infographic-back-school-youth-mental-health-101
 - o https://mhanational.org/events/childs-worries-about-bullying
 - https://mhanational.org/events/where-do-i-fit
 - o https://mhanational.org/events/follow-me-and-my-beautiful-selfies-social-media-use-and-adolescent-mental-health
 - https://mhanational.org/events/reducing-risk-youth-suicide-discussion-education-prevention-and-early-intervention
 - o https://mhanational.org/blog/youth-mental-health-stigma
 - https://mhanational.org/blog/americans-must-act-now-fix-youth-mental-health-crisis
 - o https://mhanational.org/events/utilizing-warmlines-webinar
 - https://mhanational.org/blog/5-ideas-building-youth-centered-mental-health-programs

- https://mhanational.org/events/youth-mental-health-imperative-expanding-early-access-mental-healthsupport-our-young-people
- o https://mhanational.org/events/safe-spaces-how-digital-environments-can-serve-youth
- o https://mhanational.org/youth-tech/social-media-youth-comparison
- https://mhanational.org/blog/distorted-mirror-what-caregivers-need-know-about-tech-and-youth-body-image
- Call to Action: Take the Youth Test or Parent Test at mhascreening.org

International Day of Women's Health: May 28

- Content from MHA to promote or pull from:
 - o https://mhanational.org/blog/9-women-thriving-mental-health-conditions
 - o https://www.mhanational.org/blog/road-wellness-african-american-females-journey
 - http://www.mhanational.org/issues/prevention-and-early-intervention-mental-health-prenatal-period-early-childhood

JUNE

PTSD Awareness Month

- Content from MHA to promote or pull from:
 - o http://www.mhanational.org/conditions/post-traumatic-stress-disorder
 - o https://mhanational.org/understanding-trauma-and-ptsd
 - o https://mhanational.org/back-school-understanding-trauma
 - http://www.mhanational.org/conditions/coping-disaster
 - o https://mhanational.org/racism-and-mental-health
 - o https://screening.mhanational.org/content/what-trauma
 - https://screening.mhanational.org/content/what-are-symptoms-ptsd
 - o https://screening.mhanational.org/content/how-do-you-treat-ptsd
 - o http://screening.mhanational.org/content/what-can-i-do-recover-ptsd-my-own
 - o http://screening.mhanational.org/content/how-do-i-get-service-animal
 - o http://screening.mhanational.org/content/how-can-i-help-loved-one-ptsd
 - o https://screening.mhanational.org/content/i-have-trauma-racism
 - o https://mhanational.org/blog/survivor-sexual-assault-living-ptsd
 - https://mhanational.org/how-trauma-impacts-school-performance
 - o https://mhanational.org/supporting-students-facing-trauma
 - o https://mhanational.org/adapting-after-trauma-and-stress
 - o https://mhanational.org/adaptacion-despues-del-trauma-y-el-estres
 - o https://mhanational.org/racial-trauma
- Call to Action: Take the PTSD screen at mhascreening.org

Men's Health Month

- Content from MHA to promote or pull from:
 - o http://www.mhanational.org/infographic-mental-health-men
 - o https://mentalhealthamerica.podbean.com/e/is-anxiety-different-for-men-featuring-kevin-rushton/
 - o https://www.mhanational.org/blog/3-less-known-reasons-why-men-dont-talk-about-mental-health
 - o https://mhanational.org/issues/infographic-mens-mental-health-5-minute-guide
 - o https://mhanational.org/events/it-takes-one-know-one-understanding-anxiety-depression-anger-men
 - o https://mhanational.org/cps-blog-mens-health-month-men-and-peer-support
 - o https://mentalhealthamerica.podbean.com/e/depression-in-fathers/
 - o https://www.mhanational.org/mental-health-and-new-father
- Call to Action: Take a screen at mhascreening.org

Pride Month

- Content from MHA to promote or pull from:
 - https://mhanational.org/lgbtq
 - o https://www.mhanational.org/lgbta/pride
 - o http://www.mhanational.org/lgbt-mental-health
 - o http://screening.mhanational.org/content/how-do-i-find-lgbtq-friendly-therapy
 - o https://mhanational.org/blog/reading-rainbow-mental-health
 - o https://mhanational.org/bullying-lgbt-youth
 - https://www.mhanational.org/events/understanding-role-resilience-gender-and-sexual-minoritycommunities
 - https://mhanational.org/lgbtq/intersecting-identities
 - o https://mhanational.org/lgbtq/coming-out-guides
 - o https://mhanational.org/events/lgbtq-mental-health-trauma-coming-out
 - o https://www.mhanational.org/hivaids-and-mental-health
 - o https://mhanational.org/lgbtq/combatting-imposter-syndrome
 - o https://mhanational.org/labta/telling-your-straight-spouse
 - o https://mhanational.org/lgbtq/asexual-community-mental-health
 - o https://mhanational.org/lgbtg/bisexual-mental-health
 - o https://mhanational.org/sites/default/files/2022-08/BIPOC-Inclusive-Therapist-Questions.pdf
 - o https://mhanational.org/events/gender-identity-support-exploration-transition
 - o https://mhanational.org/events/bending-binary-contemporary-concepts-gender-mental-health-services
 - o https://www.mhanational.org/events/supporting-lgbtq-youth-our-communities
 - o https://mhanational.org/events/living-authentically-me-coming-out-labta
 - o https://mhanational.org/lgbtq/resources-youth
 - o https://www.mhanational.org/blog/lgbtq-pride-whats-changed-gen-x-millennials
 - o https://mhanational.org/lgbta/finding-affirming-mental-health-care
 - o https://mhanational.org/labta/trans/exploring-affirming-gender
 - o https://mhanational.org/events/pride-myself

National Immigrant Heritage Month

- Content from MHA to promote or pull from:
 - https://mhanational.org/blog/be-child-immigrant
 - o https://mhanational.org/blog/why-silence-weighs-heavily-mental-health-marginalized-communities
 - o https://mhanational.org/blog/empowering-yourself-and-your-community-color
 - o https://mhanational.org/events/beyond-numbers-talking-your-loved-ones-about-mental-health
 - o https://screening.mhanational.org/content/i-have-trauma-racism/?layout=actions_a



MHA will provide a social media toolkit in preparation for Bebe Moore Campbell National Minority Mental Health Month/BIPOC Mental Health Month in July. Visit mhanational.org/july to download this resource.

JULY

Bebe Moore Campbell National Minority Mental Health Month / BIPOC Mental Health Month www.mhanational.org/july

- Content from MHA to promote or pull from:
 - https://mhanational.org/bipoc-mental-health
 - o https://www.mhanational.org/infographic-bipoc-and-lqbtq-mental-health
 - https://www.mhanational.org/mental-health-data-2020 (How Race Matters)
 - o http://www.mhanational.org/blog/minority-mental-health-notacharacterflaw
 - https://www.mhanational.org/blog/re-defining-resilience-perspective-toughness-bipoc-communities
 - o https://mhanational.org/racial-trauma
 - o https://mhanational.org/racism-and-mental-health

- o https://screening.mhanational.org/content/how-find-anti-racist-therapist
- o https://www.mhanational.org/events/protective-factors-healing-trauma-bipoc-communities
- https://www.mhanational.org/issues/healthcare-disparities-among-black-indigenous-and-people-color
- https://www.mhanational.org/blog/racism-deniers-make-it-harder-do-incredible-exhausting-work
- o https://www.mhanational.org/blog/guarding-your-joy-keeping-your-mental-wellness-high-your-agenda
- o https://www.mhanational.org/events/how-covid-19-has-exacerbated-healthcare-disparities-among-bipoc
- o https://www.mhanational.org/blog/improve-mental-health-we-need-take-social-and-racial-injustice
- https://www.mhanational.org/blog/be-child-immigrant
- https://www.mhanational.org/blog/why-silence-weighs-heavily-mental-health-marginalized-communities
- o https://www.mhanational.org/when-we-normalize-racism-and-bigotry-we-do-violence-our-mental-health
- o https://mhanational.org/caregiving-bipoc-communities
- o https://mhanational.org/blog/mental-health-impacts-and-support-international-students-covid-19
- o https://screening.mhanational.org/content/i-have-trauma-racism
- o https://mhanational.org/lgbtq/intersecting-identities
- https://mhanational.org/events/samhsa-sponsored-webinar-trauma-informed-practices-schoolsunderstanding-racial-trauma-and
- o https://mhanational.org/bipoc-mental-health/community-care
- o https://mhanational.org/bipoc-mental-health/culturally-based-practices
- o https://www.mhanational.org/events/protective-factors-healing-trauma-bipoc-communities
- o https://mhanational.org/events/culture-community-impacts-bipoc-mental-health
- o https://www.mhanational.org/blog/three-things-im-tired-hearing-bipoc-mental-health-month
- https://mhanational.org/events/bipoc-led-community-spaces-provide-healling-support

Black & African Americans

- https://www.mhanational.org/issues/black-and-african-american-communities-and-mentalhealth
- https://www.mhanational.org/black-pioneers-mental-health
- https://www.mhanational.org/bipolar-disorder-and-black-americans
- http://www.mhanational.org/conditions/what-bipolar-disorder-guide-hope-and-recoveryafrican-americans
- https://www.mhanational.org/depression-black-americans
 https://www.mhanational.org/blog/black-christians-journey-mental-wellness
- https://www.mhanational.org/blog/mike-venys-story-his-way
- https://mhanational.org/blog/confronting-barriers-and-systemic-racism-address-mentalhealth-among-black-youth
- https://mhanational.org/blog/reimagining-self-care-black-folks
- https://mhanational.org/events/i-am-because-we-are-reclaiming-african-culture-sourcestrength-black-communities
- https://mhanational.org/events/ubuntu-exploring-black-community-inherited-system-peersupport

Latino & Hispanic

- http://www.mhanational.org/issues/latinohispanic-communities-and-mental-health (there is
 a list of additional pages of mental health information in Spanish on this page)
- https://www.mhanational.org/events/herramientas-para-la-mejorar-la-resiliencia-y-apoyar-la-comunidad-latinx-seminario-virtual

Indigenous

- https://www.mhanational.org/issues/native-and-indigenous-communities-and-mentalhealth
- https://www.mhanational.org/events/reclaiming-our-power-indigenous-wellness-today

Asian & Pacific Islander

- http://www.mhanational.org/issues/asian-americanpacific-islander-communities-and-mental-health
- https://www.mhanational.org/blog/asian-american-mental-health-and-model-minoritymyth
- https://mhanational.org/blog/how-peer-support-can-support-asian-american-communities
- https://mhanational.org/blog/aapis-we-need-therapists-who-look-us
- Arab, Middle Eastern, Muslim, South Asian Communities

- https://mhanational.org/issues/overview-mental-health-issues-arabmiddleeasternmuslimsouth-asian-communities
- https://www.mhanational.org/blog/what-do-when-your-south-asian-parents-dontunderstand-your-mental-health
- Multiracial Communities
 - o https://mhanational.org/issues/overview-mental-health-issues-multiracial-communities
 - https://www.mhanational.org/blog/why-imposter-syndrome-goes-deep-multiracial-people
- Call to Action: Take a screen at mhascreening.org OR for anxiety or depression screens in Spanish visit <u>www.mhanational.org/pruebas-de-salud-mental-en-espanol</u>

AUGUST

Back to School

- Content from MHA to promote or pull from:
 - https://mhanational.org/youth-tech
 - o https://mhanational.org/youth
 - o https://mhanational.org/previous-years-back-school-toolkit-materials
 - o https://www.mhanational.org/blog/going-back-school-doesnt-have-be-hard
 - o https://mhanational.org/bullying-what-do-if-im-bullied
 - o https://www.mhanational.org/blog/managing-anxiety-classroom
 - o https://mhanational.org/recognizing-mental-health-problems-children
 - o https://mhanational.org/know-signs-recognizing-mental-health-concerns-kids-and-teens
 - https://mhanational.org/identificar-las-senales-reconociendo-los-problemas-de-salud-mental-en-ninos-yadolescentes
 - https://mhanational.org/tips-teachers-ways-help-students-who-struggle-emotions-or-behavior
 - https://mhanational.org/conditions/conduct-disorder
 - o https://mhanational.org/conditions/adhd-and-add
 - o https://www.mhanational.org/talking-kids-about-school-safety
 - o https://www.mhanational.org/bullying-tips-parents
 - o https://mhanational.org/your-child-lonely-parents
 - o https://screening.mhanational.org/content/how-do-i-get-special-ed-services-my-child
 - o https://mhanational.org/teachers-protecting-your-mental-health
 - o https://screening.mhanational.org/mental-health-screening-in-schools/
 - o https://screening.mhanational.org/mental-health-screening-in-schools/#mental-health-lesson-plans
 - o https://mhanational.org/blog/theres-no-such-thing-bad-kid
 - o https://mhanational.org/events/back-school-building-social-emotional-learning-opportunities
 - o https://mhanational.org/events/childs-worries-about-bullying
 - o https://mhanational.org/events/where-do-i-fit
 - o https://mhanational.org/events/follow-me-and-my-beautiful-selfies-social-media-use-and-adolescent-mental-health
 - o https://mhanational.org/events/reducing-risk-youth-suicide-discussion-education-prevention-and-early-intervention
 - o https://mhanational.org/back-to-school/social-belonging-confidence
 - https://mhanational.org/back-to-school/fitting-in
 - o https://mhanational.org/back-to-school/home-life-is-hard-adults
 - o https://mhanational.org/back-to-school/home-life-is-hard-youth
 - https://mhanational.org/back-to-school/social-media-and-youth-mental-health
 - o https://mhanational.org/back-to-school/social-media
 - o https://mhanational.org/youth-tech/online-behavior
 - o https://mhanational.org/youth-tech/protecting-child-online
 - o https://mhanational.org/youth-tech/social-media-youth-comparison
 - o https://mhanational.org/youth-tech/tips-to-avoid-social-comparison
 - o https://mhanational.org/youth-tech/why-compare-myself-online

- o https://mhanational.org/youth-tech/find-healthy-online-communities
- o https://mhanational.org/youth-tech/dos-of-social-media
- https://mhanational.org/blog/10-tips-for-classroom-social-emotional-learning
- o https://mhanational.org/safety-school-physical-and-emotional
- Call to Action: Take the Youth Test or Parent Test at mhascreening.org

College mental health awareness promotion

- Content from MHA to promote or pull from:
 - http://www.mhanational.org/life-campus (there is a list of additional pages of mental health information geared to college students on this page)
 - http://www.mhanational.org/beyond-awareness-student-led-innovation-campus-mental-health
 - o http://screening.mhanational.org/self-harm
 - https://mhanational.org/blog/mental-health-impacts-and-support-international-students-covid-19
 - https://mhanational.org/mha-report-finds-students-face-major-barriers-accessing-disabilityaccommodations-college-campuses
 - o https://mhanational.org/blog/new-mha-report-mental-health-disabilities-college
 - https://mhanational.org/events/inaccessible-accessibility-addressing-mental-health-disabilities-highereducation
 - https://mhanational.org/events/supporting-young-adults-serious-mental-health-conditions-postsecondary-education
 - o https://mhanational.org/events/transitioning-adulthood-supporting-mental-health-young-adults
- Call to Action: Take a screen at mhascreening.org



MHA's Back to School toolkit will be launched mid-August. Visit mhanational.org/back-school to download the toolkit.

SEPTEMBER

Promote youth mental health content from MHA's Back to School Toolkit: https://mhanational.org/back-school

Recovery Month

- MHA is partners with SAMHSA on development of this campaign. Visit <u>www.recoverymonth.gov</u> to access the toolkit and other promotional materials.
- Content from MHA to promote or pull from:
 - o https://www.mhanational.org/recovery
 - https://mhanational.org/recovery/physical
 - https://mhanational.org/recovery/treatment-medication
 - https://mhanational.org/recovery/support
 - https://mhanational.org/recovery/lifestyle
 - https://mhanational.org/recovery/paying
 - https://mhanational.org/recovery/resources
 - o http://www.mhanational.org/recovery-support
 - o http://www.mhanational.org/conditions/infographic-life-recovery
 - o https://mhanational.org/infografia-convivir-con-la-recuperacion
 - http://www.mhanational.org/b4stage4-get-help
 - o http://www.mhanational.org/tools-recovery
 - http://www.mhanational.org/recovery-journey
 - o http://www.mhanational.org/recovery-assistance-programs

- https://mhanational.org/setting-goals-recovery
- o https://screening.mhanational.org/content/condition-forever-will-i-always-feel-way
- o https://screening.mhanational.org/content/how-do-i-stay-clean-and-sober-while-im-stuck-home
- o https://mhanational.org/how-navigate-alcohol-addiction-recovery-over-holidays
- o https://mhanational.org/blog/why-i-believe-full-recovery-eating-disorder-possible
- o https://mhanational.org/events/recovery-is-lonely
- Calls to Action:
 - Help is available, and people recover. Find your local MHA affiliate at http://www.mhanational.org/find-affiliate to get started.

National Suicide Prevention Month Suicide Prevention Week: September 8-14 World Suicide Prevention Day: September 10

- Content from MHA to promote or pull from:
 - o http://www.mhanational.org/suicide
 - o https://mhanational.org/suicide-prevention
 - o https://mhanational.org/child-and-adolescent-suicide
 - o http://www.mhanational.org/preventing-suicide-older-adults
 - o http://www.mhanational.org/conditions/back-school-preventing-suicide
 - o http://www.mhanational.org/conditions/depression-teens
 - o https://www.mhanational.org/blog/what-you-need-know-about-suicidal-behavior-right-now
 - o https://www.mhanational.org/blog/know-signs-help-prevent-loved-ones-suicide
 - o http://www.mhanational.org/young-people-and-suicide-safeguarding-your-students-against-suicide
 - https://www.mhanational.org/blog/youth-suicide-jumped-56-percent-ten-years-i-was-almost-one-them
 - o http://screening.mhanational.org/content/im-afraid-im-going-kill-myself-0
 - o https://screening.mhanational.org/content/i-think-about-death-all-time
 - o http://screening.mhanational.org/content/someone-i-care-about-killed-themselves
 - http://screening.mhanational.org/content/i-want-die
 - o https://screening.mhanational.org/content/someone-i-care-about-harming-themselves
 - o https://mhanational.org/what-will-happen-if-i-go-er-emergency-mental-health-treatment-during-covid
 - o https://mhanational.org/research-reports/suicide-and-covid-19-communities-need-across-us
 - o https://mhanational.org/events/under-reporting-suicide-attempts-gender-non-conforming-individuals
 - o https://screening.mhanational.org/suicide/
 - o https://screening.mhanational.org/content/what-happens-if-i-call-suicide-prevention-lifeline/
 - o https://screening.mhanational.org/content/think-ahead-mental-health-crisis-plan/
 - o https://screening.mhanational.org/content/do-i-need-go-hospital/
 - o https://mhanational.org/events/my-child-is-suicidal-part-two
 - https://mhanational.org/events/reducing-risk-youth-suicide-discussion-education-prevention-and-early-intervention
- Call to Action: If you or someone you know is in crisis, call 988 or text "MHA" to 741741, 24 hours a day/7 days a week, to connect with a trained crisis counselor

Hispanic Heritage Month: September 15 - October 15

- Content from MHA to promote or pull from:
 - o http://www.mhanational.org/issues/latinohispanic-communities-and-mental-health (there is a list of additional pages of mental health information in Spanish on this page)
 - https://www.mhanational.org/latinxhispanic-communities-informacion-y-materiales-de-salud-mental-enespanol
 - https://www.mhanational.org/events/herramientas-para-la-mejorar-la-resiliencia-y-apoyar-la-comunidadlatinx-seminario-virtual
 - o https://mhanational.org/events/supporting-latinx-professionals
 - See additional resources under Bebe Moore Campbell National Minority Mental Health Month/BIPOC Mental Health Month (July)

OCTOBER

Hispanic Heritage Month: September 15 - October 15

- Content from MHA to promote or pull from:
 - http://www.mhanational.org/issues/latinohispanic-communities-and-mental-health (there is a list of additional pages of mental health information in Spanish on this page)
 - https://www.mhanational.org/latinxhispanic-communities-informacion-y-materiales-de-salud-mental-enespanol
 - o https://www.mhanational.org/events/herramientas-para-la-mejorar-la-resiliencia-y-apoyar-la-comunidad-latinx-seminario-virtual
 - o https://mhanational.org/events/supporting-latinx-professionals

ADHD Awareness Month

- Content from MHA to promote or pull from:
 - o https://mhanational.org/conditions/adhd-and-add
 - o https://screening.mhanational.org/content/stimulant-medications
 - https://screening.mhanational.org/content/children-and-adults-attention-deficit-hyperactivity-disorderchadd-resource-directory
 - o https://www.mhanational.org/working-home-adhd
 - o https://mhanational.org/life-adhd

Depression Awareness Month

- Content from MHA to promote or pull from:
 - o https://mhanational.org/conditions/depression
 - o https://mhanational.org/infographic-life-depression
 - https://mhanational.org/infografia-convivir-con-la-depresion
 - o https://mhanational.org/conditions/seasonal-affective-disorder-sad
 - o https://mhanational.org/life-seasonal-affective-disorder-sad
 - o https://www.mhanational.org/back-school-recognizing-depression
 - o https://www.mhanational.org/depression-teens-0
 - o https://www.mhanational.org/depression-older-adults
 - o https://www.mhanational.org/depression-older-adults-more-facts
 - o https://mhanational.org/depression-black-americans
 - o https://mhanational.org/depression-women
 - https://mhanational.org/maternal-depression-making-difference-through-community-action-planningguide
 - o https://www.mhanational.org/depression-workplace
 - o https://www.mhanational.org/co-occurring-disorders-and-depression
 - https://www.mhanational.org/dealing-treatment-resistant-depression-what-do-when-treatment-doesntseem-work
 - o https://mhanational.org/seasonal-depressionsad-and-covid-19-complications
 - o https://www.mhanational.org/events/how-genetic-testing-can-help-depression-treatment
 - o https://screening.mhanational.org/content/what-causes-depression
 - o https://screening.mhanational.org/content/whats-difference-between-depression-and-being-sad
 - https://screening.mhanational.org/content/im-afraid-tell-anyone-i-feel-depressed
 - o https://screening.mhanational.org/content/how-fast-do-depression-meds-work
 - https://mhanational.org/blog/how-recognize-and-address-signs-depression-your-aging-parent
 - https://mhanational.org/mental-health-america-finds-nearly-23-people-screened-depression-had-severeor-moderately-severe
 - https://mhanational.org/seasonal-depressionsad-and-covid-19-complications
 - o https://mhanational.org/events/it-takes-one-know-one-understanding-anxiety-depression-anger-men
 - https://mhanational.org/blog/ten-twenty-percent-new-moms-experience-postpartum-depression-whyshould-employers-care

- o https://mhanational.org/events/depression-looks-like-me
- o https://mhanational.org/events/navigating-depression-early-diagnosis-and-overcoming-barriers
- Call to Action: take a Depression Screen at mhascreening.org

Breast Cancer Awareness Month

- Content from MHA to promote or pull from:
 - o http://www.mhanational.org/conditions/co-occurring-disorders-and-depression
 - o https://mhanational.org/conditions/co-occurring-mental-health-and-chronic-illness
 - o https://mhanational.org/cancer-and-mental-health
 - o https://mhanational.org/blog/why-mental-health-screenings-should-be-regular-part-cancer-care

Mental Illness Awareness Week: October 6-12

- Content from MHA to promote or pull from:
 - Psychosis
 - http://www.mhanational.org/conditions/psychosis
 - http://www.mhanational.org/conditions/infographic-life-psychosis
 - https://mhanational.org/infografia-convivir-con-la-psicosis
 - https://mhanational.org/conditions/schizoaffective-disorder
 - http://www.mhanational.org/conditions/schizophrenia
 - https://mhanational.org/conditions/paranoia-and-delusional-disorders
 - https://mhanational.org/life-paranoia-and-delusions
 - http://www.mhanational.org/conditions/psychosis-schizophrenia-children-and-youth
 - http://www.mhanational.org/conditions/back-school-recognizing-psychosis
 - http://screening.mhanational.org/psychosis
 - https://mhanational.org/loneliness-making-my-mental-health-struggles-harder
 - https://mhanational.org/blog/my-psychosis-worsens-my-imposter-syndrome
 - https://mhanational.org/blog/peer-organization-spotlight-listen-students-psychosis
 - https://mhanational.org/events/listen-students-psychosis

Depression

- http://www.mhanational.org/conditions/depression (there is a list of additional pages of depression info on this page)
- http://www.mhanational.org/conditions/infographic-life-depression
- https://mhanational.org/infografia-convivir-con-la-depresion
- http://www.mhanational.org/conditions/back-school-recognizing-depression
- http://screening.mhanational.org/depression
- https://mhanational.org/seasonal-depressionsad-and-covid-19-complications
- https://mhanational.org/life-seasonal-affective-disorder-sad
- https://www.mhanational.org/events/how-genetic-testing-can-help-depression-treatment
- https://mhanational.org/blog/how-recognize-and-address-signs-depression-your-aging-parent
- https://mhanational.org/events/it-takes-one-know-one-understanding-anxiety-depression-anger-men
- Bipolar
 - http://www.mhanational.org/conditions/bipolar-disorder (there is a list of additional pages of bipolar info on this page)
 - http://www.mhanational.org/conditions/infographic-life-bipolar
 - https://mhanational.org/infografia-convivir-con-el-trastorno-bipolar
 - http://screening.mhanational.org/bipolar
 - https://mhanational.org/living-bipolar-mania-during-lockdown
 - https://mhanational.org/conditions/mood-disorders
- Anxietv
 - http://www.mhanational.org/conditions/anxiety-disorders (there is a list of additional pages of anxiety-related info on this page)
 - http://www.mhanational.org/conditions/infographic-life-anxiety
 - https://mhanational.org/infografia-convivir-con-la-ansiedad
 - http://www.mhanational.org/conditions/back-school-recognizing-anxiety

- http://screening.mhanational.org/anxiety
- https://www.podbean.com/ew/pb-y7ehk-e8dffe (podcast Is Anxiety Different for Men?)
- https://mhanational.org/conditions/social-anxiety-disorder
- https://mhanational.org/introversion-vs-social-anxiety
- https://mhanational.org/events/it-takes-one-know-one-understanding-anxiety-depressionanger-men
- ADHD
 - https://mhanational.org/conditions/adhd-and-add
 - https://mhanational.org/life-adhd
 - https://screening.mhanational.org/content/stimulant-medications
 - https://screening.mhanational.org/content/children-and-adults-attention-deficit-hyperactivitydisorder-chadd-resource-directory
 - https://www.mhanational.org/working-home-adhd
- Obsessive Compulsive Disorder
 - https://mhanational.org/conditions/obsessive-compulsive-disorder-ocd
 - https://mhanational.org/life-obsessive-compulsive-disorder-ocd
 - https://mhanational.org/conditions/trichotillomania-hair-pulling
 - https://mhanational.org/conditions/excoriation-disorder-skin-picking-or-dermatillomania
 - https://screening.mhanational.org/content/types-intrusive-thoughts
 - https://www.mhanational.org/blog/8-things-you-should-know-about-body-dysmorphicdisorder-bdd
 - https://www.mhanational.org/events/ocd-children-impact-covid-19
 - https://mhanational.org/conditions/body-dysmorphic-disorder-bdd
 - https://mhanational.org/body-dysmorphic-disorder-bdd-and-youth
- Borderline Personality Disorder
 - https://mhanational.org/conditions/borderline-personality-disorder
 - https://mhanational.org/conditions/personality-disorder
 - https://mhanational.org/life-borderline-personality-disorder-bpd
- Dissociation & Dissociative Disorders
 - https://mhanational.org/conditions/dissociation-and-dissociative-disorders
 - https://mhanational.org/life-dissociative-disorders
 - https://mhanational.org/life-doesnt-feel-real-anymore-dissociation-time-covid-19
- Seasonal Affective Disorder
 - https://mhanational.org/conditions/seasonal-affective-disorder-sad
 - https://mhanational.org/seasonal-depressionsad-and-covid-19-complications
 - https://mhanational.org/life-seasonal-affective-disorder-sad
- Not Otherwise Specified (NOS)
 - https://mhanational.org/conditions/not-otherwise-specified-other-specified-disorder-or-unspecified-disorder
- Navigating Life with a Mental Health Condition
 - https://mhanational.org/mental-illness-awareness-week#friendships
 - https://mhanational.org/mental-illness-awareness-week#faith
 - https://mhanational.org/mental-illness-awareness-week#family
 - https://mhanational.org/mental-illness-awareness-week#care
 - https://mhanational.org/mental-illness-awareness-week#workplace
 - https://mhanational.org/mental-illness-awareness-week#identity
 - https://mhanational.org/mental-illness-awareness-week#dating
- Calls to Action:
 - If you think you may be experiencing signs of a mental illness, visit mhascreening.org to screen for common conditions.

National Depression Screening Day: October 7

- Content from MHA to promote or pull from:
 - o (See depression links above)
 - o https://www.mhanational.org/national-depression-screening-day

- o https://mhanational.org/events/navigating-depression-early-diagnosis-and-overcoming-barriers
- Call to Action: Take the Depression screen at mhascreening.org

World Mental Health Day: October 10

- Look on MHA's social channels for content to share/retweet on World Mental Health Day, or promote content from your own websites or programs
- Call to Action: Check in on your mental health at mhascreening.org

OCD Awareness Week: October 13-19

- Content from MHA to promote or pull from:
 - o https://mhanational.org/conditions/obsessive-compulsive-disorder-ocd
 - o https://mhanational.org/life-obsessive-compulsive-disorder-ocd
 - o https://mhanational.org/conditions/trichotillomania-hair-pulling
 - o https://mhanational.org/conditions/excoriation-disorder-skin-picking-or-dermatillomania
 - o https://screening.mhanational.org/content/types-intrusive-thoughts
 - o https://www.mhanational.org/blog/8-things-you-should-know-about-body-dysmorphic-disorder-bdd
 - o https://www.mhanational.org/events/ocd-children-impact-covid-19
 - o https://mhanational.org/conditions/body-dysmorphic-disorder-bdd
 - o https://mhanational.org/body-dysmorphic-disorder-bdd-and-youth

National Coming Out Day: October 11

- Content from MHA to promote or pull from:
 - o https://mhanational.org/labta
 - o http://www.mhanational.org/lgbt-mental-health
 - https://mhanational.org/events/understanding-role-resilience-gender-and-sexual-minority-communities
 - https://mhanational.org/blog/reading-rainbow-mental-health
 - https://www.mhanational.org/events/understanding-role-resilience-gender-and-sexual-minoritycommunities
 - https://mhanational.org/lgbtg/coming-out-guides
 - o https://mhanational.org/events/lgbtq-mental-health-trauma-coming-out
 - https://mhanational.org/bullying-lgbt-youth
 - https://mhanational.org/blog/lgbtq-peers-deserve-feel-pride-too
 - o https://mhanational.org/blog/how-2020-showed-me-meaning-justice-pride-and-connection
 - o https://mhanational.org/lgbtg/combatting-imposter-syndrome
 - o https://mhanational.org/lgbtq/telling-your-straight-spouse
 - o https://mhanational.org/events/gender-identity-support-exploration-transition
 - o https://www.mhanational.org/events/supporting-lgbtq-youth-our-communities
 - o https://mhanational.org/events/living-authentically-me-coming-out-lgbtg
 - o https://mhanational.org/lgbtq/resources-youth
 - o https://www.mhanational.org/blog/lgbtq-pride-whats-changed-gen-x-millennials
 - o https://mhanational.org/lgbtq/finding-affirming-mental-health-care
 - o https://mhanational.org/labtg/trans/exploring-affirming-gender
 - o https://mhanational.org/events/pride-myself

Global Peer Support Celebration Day: October 19

- Content from MHA to promote or pull from:
 - o https://www.mhanational.org/center-peer-support
 - o https://www.mhanational.org/peer-services
 - o https://mhanational.org/peer-support-research-and-reports
 - o https://www.mhanational.org/how-become-peer-support-specialist
 - https://mhanational.org/what-peer

National Family Caregivers Month

- MHA is partners with Caregiver Action Network and will likely collaborate on activities to possibly include cross-promotion of materials on social media and/or a blog post.
- The following caregiver-related materials and more can be accessed from MHA's Caregiver Hub:
 - o https://mhanational.org/mental-health-resources-caregivers
 - o https://mhanational.org/caregivers/caregivers-guide
 - https://mhanational.org/national-family-caregivers-month
 https://www.mhanational.org/caregiving-bipoc-communities
 - o https://mhanational.org/setting-goals-recovery
 - o https://mhanational.org/hipaa-what-are-caregivers-rights
 - https://mhanational.org/new-treatment-options
 - o https://mhanational.org/talking-treatment-providers
 - o https://mhanational.org/treatment-supports
 - o https://mhanational.org/family-friends
 - o https://mhanational.org/sites/default/files/Crisis%20Planning%20Worksheet.pdf
 - o http://www.mhanational.org/conditions/infographic-family-caregivers-month
 - o http://www.mhanational.org/conditions/caregiving-person-mental-illness
 - o http://www.mhanational.org/conditions/caregiver-basics-what-you-need-know
 - o http://www.mhanational.org/conditions/being-effective-caregiver
 - http://www.mhanational.org/conditions/fostering-self-determination-caregiver
 - o http://www.mhanational.org/conditions/caregiver-and-community-inclusion
 - o https://mhanational.org/taking-care-aging-parent
 - https://mhanational.org/research-reports/strain-caregiving-how-caregiver-involvement-reduces-distressand-conflict
 - https://mhanational.org/family-caregiver-mental-health-and-covid-19
 - o http://screening.mhanational.org/content/how-can-i-help-loved-one-ptsd
 - o http://screening.mhanational.org/content/how-can-i-help-loved-one-bipolar
 - http://screening.mhanational.org/content/how-can-i-help-loved-one-anxiety
 - o https://screening.mhanational.org/content/what-do-when-they-dont-want-help
 - o https://screening.mhanational.org/content/taking-care-someone-too-stressful
 - o https://screening.mhanational.org/content/i-need-break-caregiving
 - o https://screening.mhanational.org/content/how-can-i-take-care-someone-if-i-also-have-mental-illness
 - o https://screening.mhanational.org/content/how-can-i-access-loved-ones-health-care-info
 - o https://screening.mhanational.org/content/how-can-i-find-support-caregiver
 - o https://mhanational.org/national-family-caregiver-month-2021-toolkit-download
 - o https://mhanational.org/covid19/caregiving-parenting
 - o https://mhanational.org/events/who-cares-caregiver
 - o https://mhanational.org/events/childs-worries-about-bullying
 - o https://mhanational.org/caregivers/caregivers-guide
 - https://mhanational.org/blog/distorted-mirror-what-caregivers-need-know-about-tech-and-youth-bodyimage
 - o https://www.mhanational.org/being-effective-caregiver
 - o https://mhanational.org/events/holding-others-caregiving-chronic-illness-and-self-care
- Call to Action: Check in on your own mental health by taking a screen at mhascreening.org

Diabetes Month

- Content from MHA to promote or pull from:
 - o https://mhanational.org/diabetes-and-mental-health
 - o https://mhanational.org/co-occurring-disorders-and-depression
 - o https://mhanational.org/conditions/co-occurring-mental-health-and-chronic-illness

Native American Heritage Month

- Content from MHA to promote or pull from:
 - o https://www.mhanational.org/issues/native-and-indigenous-communities-and-mental-health

- o https://www.mhanational.org/events/reclaiming-our-power-indigenous-wellness-today
- o https://mhanational.org/racial-trauma
- https://www.mhanational.org/events/harnessing-our-strengths-exploring-mental-health-native-americancommunities

Transgender Awareness Week: November 13-19 Transgender Day of Remembrance: November 20

- Content from MHA to promote or pull from:
 - o https://mhanational.org/transgender-resource-center
 - o http://www.mhanational.org/lgbta
 - o http://www.mhanational.org/lgbt-mental-health
 - https://mhanational.org/labta/finding-affirming-mental-health-care
 - o https://mhanational.org/blog/reading-rainbow-mental-health
 - o https://mhanational.org/bullying-lgbt-youth
 - o https://mhanational.org/events/under-reporting-suicide-attempts-gender-non-conforming-individuals
 - o https://mhanational.org/bereavement-and-grief
 - https://www.mhanational.org/events/understanding-role-resilience-gender-and-sexual-minoritycommunities
 - o https://mhanational.org/blog/reading-rainbow-mental-health
 - o https://mhanational.org/events/lgbtq-mental-health-trauma-coming-out
 - o https://mhanational.org/events/gender-identity-support-exploration-transition
 - o https://mhanational.org/events/bending-binary-contemporary-concepts-gender-mental-health-services
 - o https://www.mhanational.org/events/supporting-lgbtq-youth-our-communities
 - o https://mhanational.org/lgbtq/trans/exploring-affirming-gender
 - o https://www.mhanational.org/blog/how-young-trans-leaders-practice-rest-and-resilience-amid-legislative-uncertainty

International Survivors of Suicide Loss Day: November 23

- Content from MHA to promote or pull from:
 - o https://www.mhanational.org/bereavement-and-grief
 - o http://www.mhanational.org/conditions/helping-children-cope-loss
 - http://screening.mhanational.org/content/someone-i-care-about-killed-themselves
 - o https://screening.mhanational.org/content/survivors-suicide-support-groups/

DECEMBER

International Day of Persons with Disabilities: December 3rd

- Content from MHA to promote or pull from:
 - o https://mhanational.org/conditions/learning-disabilities
 - https://mhanational.org/events/serving-underserved-population-peer-support-disability-and-mental-health
 - o https://screening.mhanational.org/content/what-mental-health-accommodations-can-i-ask-work/?layout=actions-a
 - https://mhanational.org/blog/higher-education-must-listen-to-students-with-mental-health-disabilities

Social media content will focus on gratitude, self-reflection, opportunities for self-improvement in the new year, and coping during the holiday season.

- Content from MHA to promote or pull from:
 - o https://mhanational.org/events/cultivating-gratitude-support-wellbeing
 - o http://www.mhanational.org/stay-positive
 - o http://www.mhanational.org/self-help-tools
 - https://mhanational.org/holidays
 - o https://www.mhanational.org/winter-break-survival-tips-college-students
 - o https://mhanational.org/how-navigate-alcohol-addiction-recovery-over-holidays
 - o https://www.mhanational.org/blog/looking-support-during-holidays-check-out-these-free-resources

- o http://www.mhanational.org/blog/5-things-do-when-holidays-arent-exactly-uplifting
- http://www.mhanational.org/blog/3-unique-and-1-classic-gifts-loved-one-living-mental-illness
- o https://mhanational.org/mourning-holiday-traditions
- o https://mhanational.org/holiday-and-surge-stress-tips-healthcare-workers
- o https://mhanational.org/preparing-holidays-during-covid-19
- o https://mhanational.org/building-your-coping-toolbox
- o https://mhanational.org/connect-others
- o https://mhanational.org/taking-good-care-yourself#connections
- o https://mhanational.org/4mind4body-social-connections-and-recreation
- o https://mhanational.org/para-la-mente-para-el-cuerpo-conexiones-sociales-y-recreacion
- o https://mhanational.org/blog/communities-are-taking-journey-mental-wellbeing
- o https://mhanational.org/31-tips-boost-your-mental-health
- o https://mhanational.org/blog/7-tips-keeping-routine-your-wellness